

Job Description

Job Title:	IBAT Manager
Job Reference No:	AD1157
Programme:	Business and Biodiversity Programme
Grade:	B
Line Manager:	Head of Programme

Main Purpose of the Job

The Integrated Biodiversity Assessment Tool (IBAT) is the product of a ground-breaking alliance by four major conservation organisations, BirdLife International, IUCN, UN Environment World Conservation Monitoring Centre and Conservation International. The tool integrates data from core global biodiversity datasets – the World Database on Protected Areas, Key Biodiversity Areas and The IUCN Red List of Threatened Species – into a single portal to support decision makers from industry, finance and governments. Launched, over 10 years ago, it is an innovative solution to providing biodiversity information for decision makers while channelling resources into the underlying data sets, aiming to make them fit for purpose.

The post holder will lead IBAT. As Manager for IBAT you will be responsible for working with and reporting to, in addition to your line manager, the IBAT Governance Committee to build client and stakeholder relations for successful delivery of IBAT's vision, hold responsibility for effective, technologically innovative, user-focused operation of the IBAT platform and ensure appropriate governance of the tool including income and budgets, quality, product development and outreach. The IBAT Manager will work closely with a dedicated team including a Technical Officer, Administration and Finance Officer, and Programme Officer. In addition, the IBAT Manager will work closely with and report to the Governance Committee (which comprises senior representatives from each Alliance organization) and other IBAT committees.

The successful candidate will be highly motivated, strategic and innovative. They will be passionate about supporting the development and implementation of biodiversity management approaches for industry. They will couple a strong understanding of biodiversity science with an appreciation of private sector culture and operations and the need for a practical, no-nonsense approach.

Key Areas of Responsibility

- Lead the implementation of IBAT's business plan
- Product lifecycle. Take responsibility for the IBAT product from strategic planning to delivery, ensuring user needs are fully and appropriately reflected through the product development and implementation process.
- Product development. Work with the IBAT team, Governance Committee, and partners to identify and deliver enhancements and incremental versions of IBAT through the development cycle ensuring that specifications are built and delivered on time and on budget.
- Marketing, communications and outreach strategy. Develop and oversee implementation of a marketing plan to enable sales and communications of the product to a targeted and differentiated range of users including into the extractives, agriculture, and financial sectors, and through environmental consulting firms and a communications plan using a variety of media targeted at key stakeholders, including driving the update of the IBAT website and increasing client base.
- Subscription models. Maintain a competitive and effective subscription model for IBAT which delivers value to users and generates income to support IBAT's funding objectives as stated in the business plan.
- Budget, subscription and financial management. Develop, oversee and report on budget and financial position with support from the accounting team and IBAT Admin & Finance Officer.
- Engagement and relationship management. Manage the internal relationships with members of the IBAT Governance Committee and other IBAT committees and external relationships with champions from industry associations and business and biodiversity fora.
- Team management and development: Recruit and line manage other team members required as a result of the growth of IBAT.

The responsibilities above will be delivered with support from each IBAT partner, in particular with regards to technical product development, data updates, financial management and administration.

Other Duties

- The post will require international travel